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**THE NEW “TOP FOUR” ALPIKORD VENEERS 2009  
AT THE CENTRE OF ATTENTION AT ZOW PORDENONE 2008.**

Architects, interior decorators, agents and importers from many foreign countries, buyers and journalists did not miss the chance to take a close look at the new high-pressure laminated veneers in the **Alpikord Range 1** collection.

This series – a preview of which was offered for the first time at the 2008 Zow exhibition held in Pordenone, October 15-18 – includes new high-pressure laminated veneers developed over a long period of research and prototyping carried out by the **Research and development division of Alpi**, a manufacturing group and international leader in the wood processing sector. The project has demonstrated, for many years now, the incredible potential of **multilaminar wood** technology, both in the reproduction of natural wood and in the development of new aesthetically impressive veneers.

These veneers originate from a careful analysis of the most significant trends worldwide and are then manufactured using Alpi proprietary technology that, with certified wood as a foundation – the company recently obtained FSC certification for Alpi poplar – allows for the creation of unique surfaces, merging quality and performance with highly contemporary ambiances, colours and textures.

The four 2009 “top themes” which were on display in Pordenone have one thing in common: an intense connection with nature. Two of them draw inspiration from oak: **Bog oak** derives from an oak which grows in humid environments, thus absorbing substances that produce a remarkable and unique dark colouring; **Rovere Titanium**, instead, is tinted in a particular shade of grey reminiscent of titanium. Both the “reproduction” of **Ziricote**, a wood from Central America characterised by a remarkable aesthetic impact, and **bleached Walnut**, with its exceptionally refined and elegant nuances, embody a supreme natural beauty.

All journalists who wish to download a HD picture of the new Alpikord veneers, are invited to visit <http://www.alpi.it/uk/Galleriaimg.asp?IDART=180>.

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