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THE NEW 2009 “TOP FOUR” ALPIKORD VENEERS ON DISPLAY AT ZOW 2008 IN PORDENONE

Once again the Zow exhibition in Pordenone will offer a preview of the new high-pressure laminated veneers in the **Alpikord Range 1** collection.

This series of new high-pressure laminated veneers was developed over a long period of research and prototyping carried out by the **Research and development division of Alpi**, a manufacturing group and international leader in the wood processing sector. The project has demonstrated, for many years now, the incredible potential of **multilaminar wood** technology, both in the reproduction of natural wood and in the development of new aesthetically impressive veneers.

These veneers originate from a careful analysis of the most significant trends worldwide and are then manufactured using Alpi proprietary technology that, with certified wood as a foundation – the company recently obtained FSC certification for Alpi poplar – allows for the creation of unique surfaces, merging quality and performance with highly contemporary ambiances, colours and textures.

The four 2009 “top themes” which will be on display in Pordenone have one thing in common: an intense connection with nature. Two of them draw inspiration from oak: **Bog oak** derives from an oak which grows in humid environments, thus absorbing substances that produce its remarkable and unique dark colouring; **Titanium Oak**, instead, is tinted in a particular shade of grey reminiscent of titanium. Both the “reproduction” of **Ziricote**, a South American wood of remarkable aesthetic impact, and **bleached Walnut**, with its exceptionally refined and elegant nuances, embody a supreme natural beauty.

Come and visit us from October 15th to 18th, at **stand D1-C2, pavilion 5**.

Press info:

Marco Monti

Marketing & Communication Manager

t. +39 0546 945411 – f. +39 0546 940251

press@alpi.it - www.alpi.it